UI/UX Self-Audit Checklist

Prepared by: www.maheshdesigner.com

Homepage & Navigation

■	Is the homepage value proposition clear within 5 seconds?
■	Can users find key pages (About, Services, Contact) in 2 clicks or less?
■	Is the navigation consistent across all pages?

Mobile Responsiveness

■	Does the site display correctly on mobile, tablet, and desktop?
■	Are buttons large enough for easy tapping?
■	Does content reflow correctly without horizontal scrolling?

Content Clarity

■	Are headlines simple and benefit-driven?
■	Is the language easy to understand (no jargon)?
■	Are call-to-action (CTA) buttons clear and compelling?

Forms & Checkout

■	Are forms short and only ask for essential information?
■	Is the checkout process smooth and fast?
■	Are error messages clear and helpful?

Accessibility

■	Do all images have descriptive alt text?
■	Is there enough contrast between text and background?
■	Can the site be navigated using only a keyboard?

Performance

■	Does the site load within 3 seconds?
■	Are large images optimized for web performance?
■	Is caching and CDN implemented for faster loading?