

Platform Fit Checklist (India Edition)

7 Questions to Clarify Your Goals & Choose Between Webflow vs WordPress

Introduction

Choosing between Webflow and WordPress impacts your website's cost, speed, and long-term growth. Answer these 7 questions to narrow down your best fit.

Question 1: What's Your Primary Goal?

- ☐ Marketing-focused (landing pages, brand storytelling)
- ☐ E-commerce (sales, UPI/COD, GST)
- ☐ Content-heavy (blogs, news, resources)
- ☐ Service-based (bookings, inquiries, lead gen)
- ☐ Enterprise (custom features, integrations)

Question 2: What's Your Budget Range?

- ☐ ₹5k–₹50k (Starter site)
- ☐ ₹50k–₹2L (Small business)
- ☐ ₹2L–₹5L+ (Scale-up/VC-backed)

Question 3: Who Will Manage Content?

- ☐ Non-technical team (marketers, founders)
- ☐ Developers/designers only
- ☐ Mixed team (tech + non-tech)

Question 4: Do You Need E-commerce Features?

- ☐ Yes (payments, inventory, COD, GST)
- ☐ No (service/site only)

Question 5: How Important Is Speed & Maintenance?

- ☐ Critical (fast load times, zero downtime)
- ☐ Moderate (can handle some updates)
- ☐ Low (developer support available)

Question 6: Need India-Specific Integrations?

- ☐ Yes (UPI, Razorpay, GST invoicing)
- ☐ No (global tools suffice)

Question 7: Timeline for Launch?

- ☐ Urgent (<4 weeks)
- ☐ Flexible (1–3 months)
- ☐ Long-term (>3 months)

Interpret Your Results

- **Prioritize Webflow If:** You checked ☒ for *non-technical content teams, fast maintenance, and marketing goals.*
- **Prioritize WordPress If:** You checked ☒ for *ecommerce/GST, developer support, and complex integrations.*

Next Step

Not sure? [Book a free 15-minute platform-fit call](#). We'll analyze your answers and recommend the best path—no pressure, no jargon.

Designed for Indian businesses by MaheshDesigner. © 2025

